CTBUH 2023 International Conference

Singapore & Kuala Lumpur

Dr. Antony Wood
CTBUH President
February 2023

Council on Tall Buildings and Urban Habitat

CTBUH

ADVANCING SUSTAINABLE VERTICAL URBANISM....

Founded in 1969.

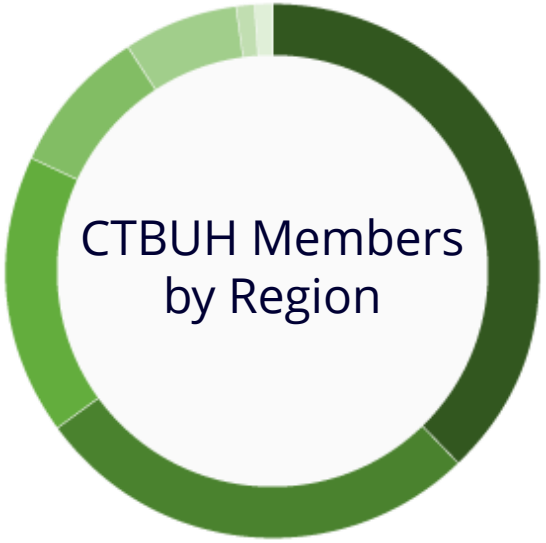
Non-profit, multi-disciplinary, worldwide association focused on tall buildings and sustainable cities.

> The CTBUH organizational member network embraces over **2 million** individuals working in **10,000+** offices in more than **100** countries around the world.

Council on Tall Buildings and Urban Habitat

CTBUH Membership Audience

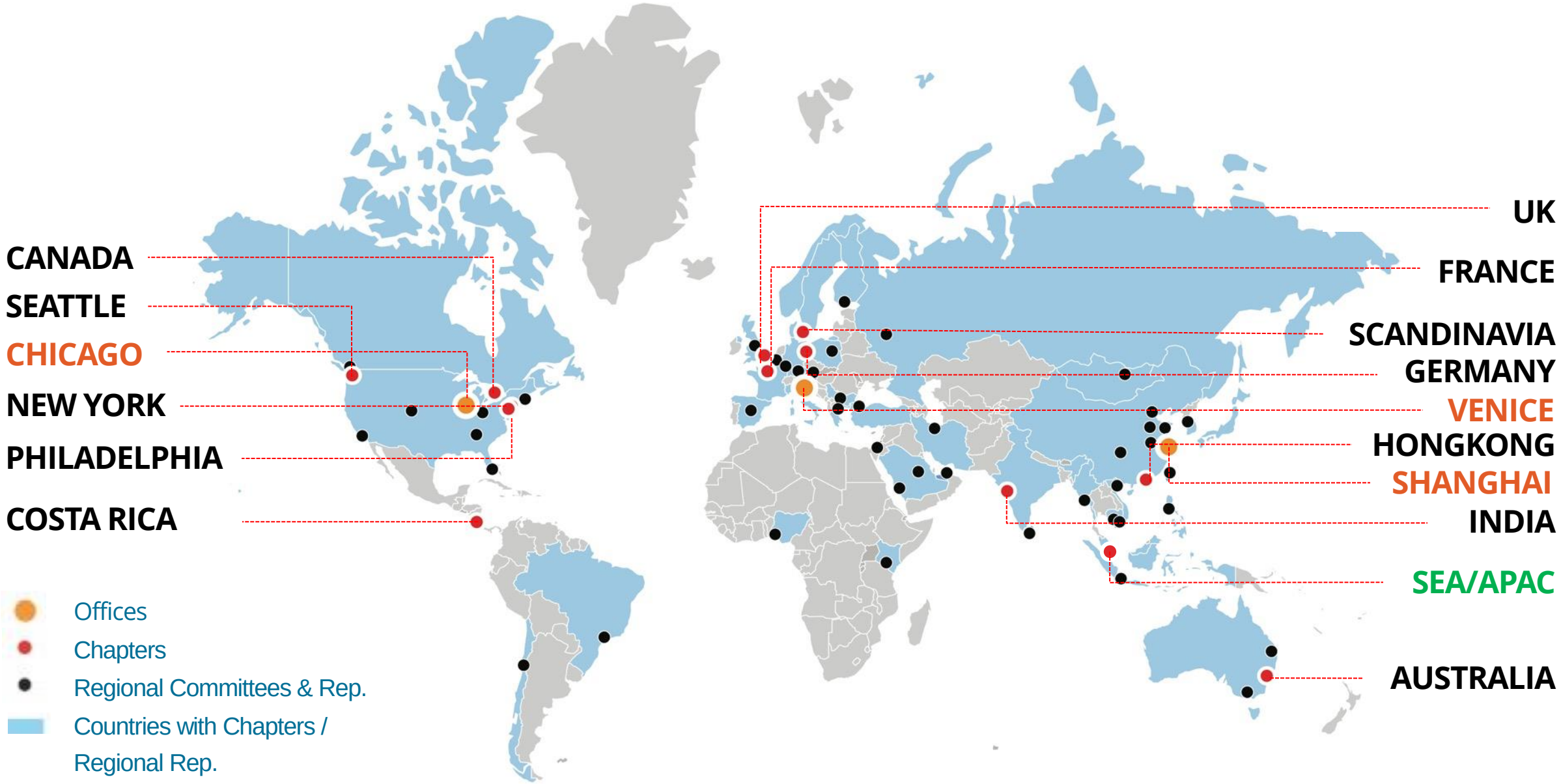
- 26% Owner/Developer/Occupier
- 25% Engineering (all types)
- 24% Architecture/Urban/Interiors
- 11% Construction/Project Management
- 9% Materials/System Supplier
- 5% Association/Government/Other



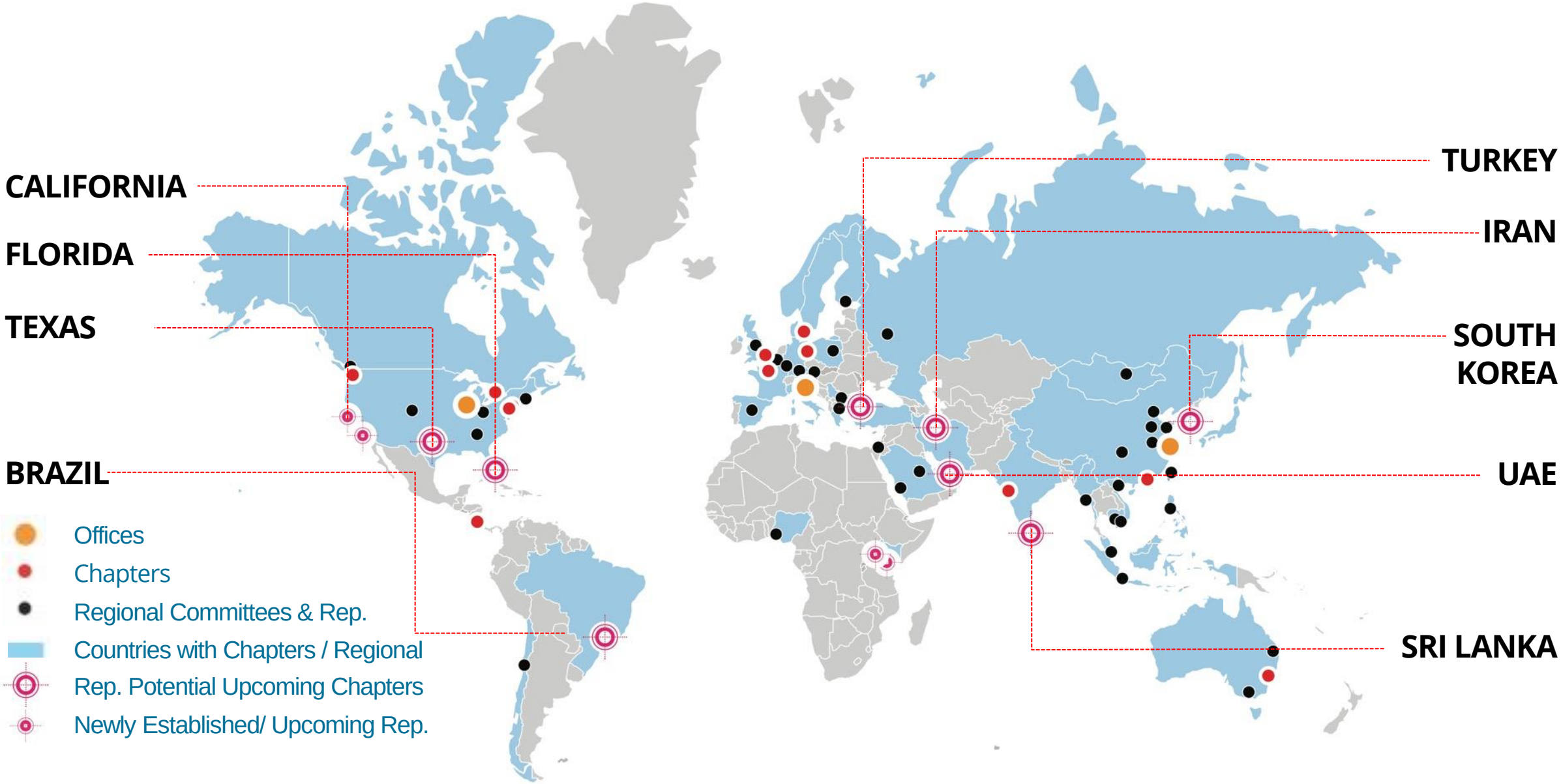
- 38% North America
- 27% Asia
- 17% Europe
- 9% Middle East
- 7% Australia
- 2% Africa / Central & South America

CTBUH Members. Selected Investors / Funders / Owner-Developers

CTBUH Global Representation. Existing Chapters & Representatives



CTBUH Global Representation. Upcoming Chapters



CTBUH Southeast Asia Chapter Members

SHONN MILLS
CTBUH Board of Trustees

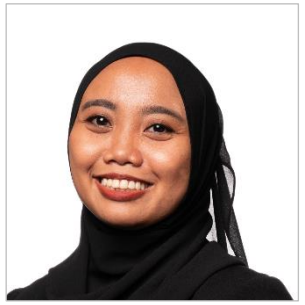
PETER AYRES
Managing Director,
Built Environment Asia
Aurecon

AARON LEFCOVITCH
Director
Windtech Consultants

DR. SEE LIN MING
Principal
Arup

REBECCA TAN
Business Marketing Executive
Ramboll

STEVE PERKINS
Senior Technical Director &
Beca Technical Fellow
Beca Group



NOOR NADIA ALIAS
Marketing Manager
Turner

JESSIE TAN
Country Market Director, APAC
Ramboll

GIOVANNI VIGANO
Associate Director, Buildings
Ramboll

C. J. CHEN
Country Manager &
Project Director
Turner

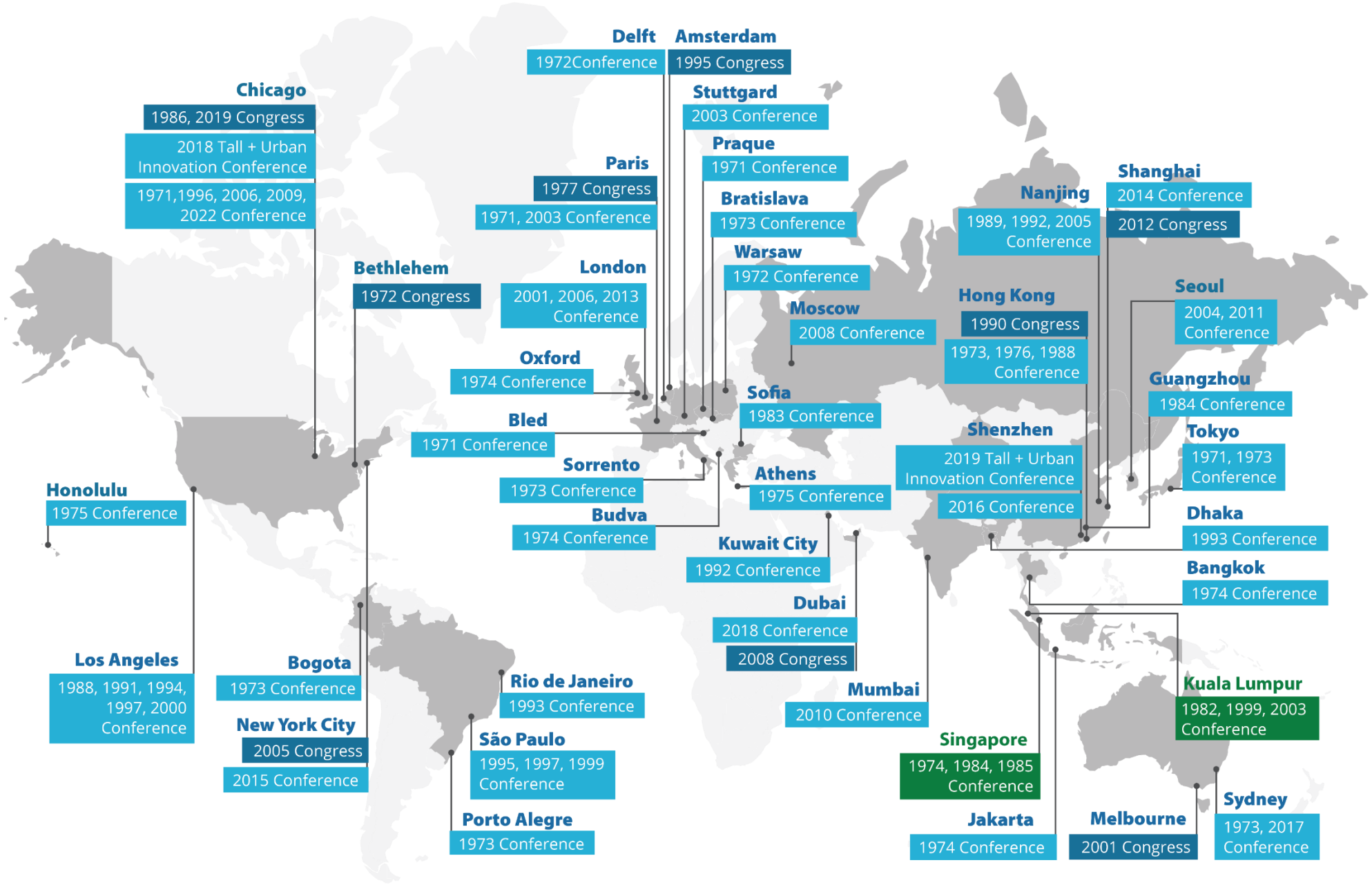
PRAVEENNA SERI DZAREN
Marketing Coordinator
Turner

MICHAEL DORING
COO & Vice President,
Turner International
Turner

FANNY LALAU
Major Project Director, Asia
Pacific and Middle East
KONE

DR. SWINAL SAMANT
Senior Lecturer
National University of
Singapore

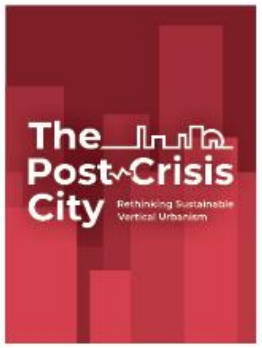
50+ Years of CTBUH Conferences



50+ Years of CTBUH Conferences

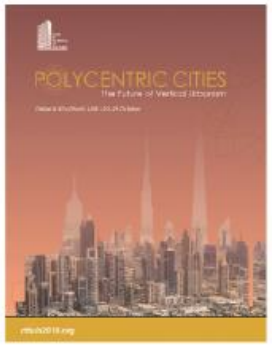
Tall Excellence, 2022

Global, 2021



Virtual, 2020

Chicago, 2019

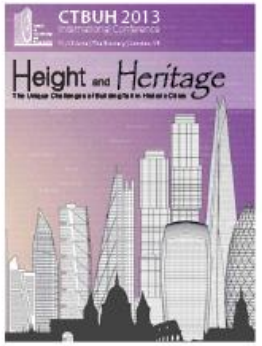


Dubai & Abu Dhabi, 2018

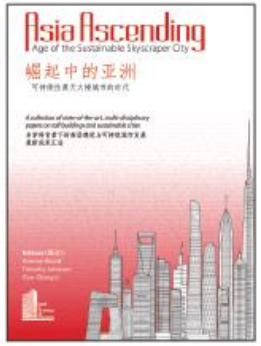
Sydney, Melbourne & Brisbane, 2017

Shenzhen, Guangzhou & Hong Kong, 2016

New York, 2015

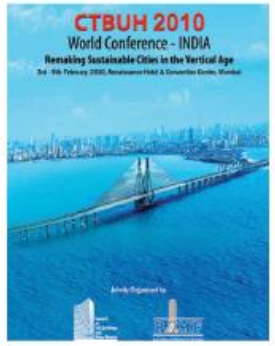


London, 2013

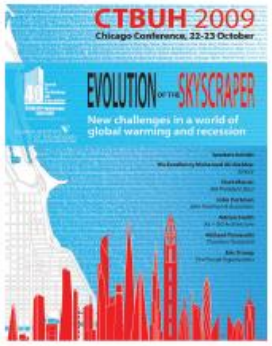


Shanghai, 2012

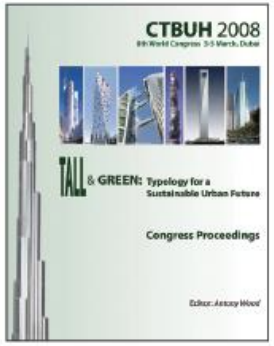
Seoul, 2011



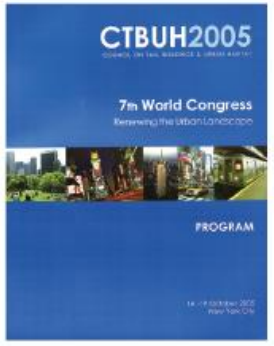
Mumbai, 2010



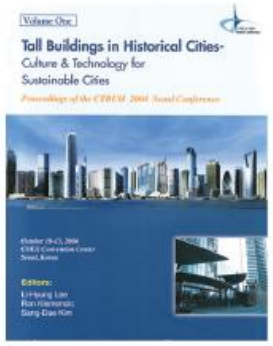
Chicago, 2009



Dubai, 2008



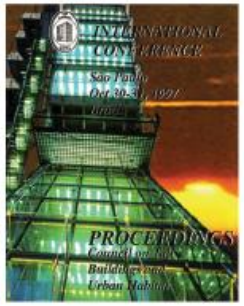
New York, 2005



Seoul, 2004

Kuala Lumpur, 2003

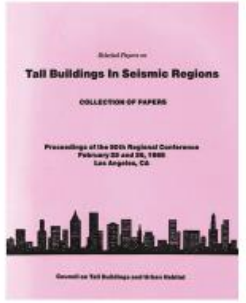
Melbourne, 2001



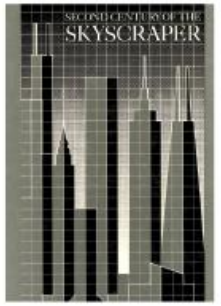
Sao Paulo, 1997

Amsterdam, 1995

Kuwait, 1992



Los Angeles, 1988



Chicago, 1986

Singapore, 1984

Paris, 1977

"CTBUH conferences are THE tall building/urban conferences to attend, for learning of the latest advances in the typology, for considering the future of sustainable cities, and for business networking. We strongly encourage your attendance at this event."

Statement endorsed by the industry leaders listed below:

Ahmad Abdelrazaq	Executive Vice President, Samsung Corporation
Talal Al Maiman	CEO, Kingdom Holding Company
His Excellency Mohammed Ali Alabbar	Chairman, Emaar
William Baker	Structural Engineering Partner, Skidmore, Owings & Merrill
Nicholas Billotti	Chairman, Turner International
Stefano Boeri	Founder/Partner, Stefano Boeri Architetti
Albert Chan	Director of Development Planning & Design, Shui On Land
Joseph Chou	Chairman, Taipei Financial Center Corporation
Douglas Durst	Chairman, The Durst Organization
Karl Fender	Founding Partner, Fender Katsalidis Architects
Jeanne Gang	Founding Principal, Studio Gang Architects
James Goettsch	Chairman and CEO, Goettsch Partners
Keith Griffiths	Chairman & Global Design Principal, Aedas
Jianping Gu	President, Shanghai Tower Construction & Development
Mounib Hammoud	CEO, Jeddah Economic Company
Christoph Ingenhoven	Founding Principal, ingenhoven architects
ZhaoHui Jia	Chief Deputy Architect, Greenland Group
Ron Klemencic	Chairman & CEO, Magnusson Klemencic Associates
Stephen Y.F. Lai	Managing Director, Rider Levett Bucknall
Daniel Libeskind	Founder & Principal Architect, Studio Daniel Libeskind
Yansong Ma	Founder & Principal Partner, MAD Architects
Winy Maas	Founding Partner, MVRDV
Hiroo Mori	Director & Executive Vice President, Mori Building
Jean Nouvel	Architect, Ateliers Jean Nouvel
James Parakh	Urban Design Manager, City of Toronto Planning Department
William Pedersen	Principal, Kohn Pedersen Fox Associates
Cesar Pelli	Senior Principal, Pelli Clarke Pelli Architects
James Robinson	Former Executive Director, Hongkong Land
Adrian Smith	Design Partner, Adrian Smith + Gordon Gill Architecture
Werner Sobek	Founder, Werner Sobek Group
Richard Tomasetti	Consultant & Founding Principal, Thornton Tomasetti
Rafael Viñoly	Principal, Lead Designer, Rafael Viñoly Architects
Carol Willis	Director, The Skyscraper Museum
Mun Summ Wong	Founding Director, WOHA Architects
Mike Wong	Deputy Managing Director, Sun Hung Kai
Kenneth Yeang	Principal, Hamzah & Yeang
Jerry Yin	Managing Director, Tishman Speyer

HUMANIZING HIGH DENSITY

People, Nature & the Urban Realm

19–23 Oct 2020
Singapore & Kuala Lumpur

Council on Tall Buildings and Urban Habitat

CTBUH 2020
International Conference

HUMANIZING
HIGH DENSITY
People, Nature & the Urban Realm
19–23 Oct 2020
Singapore &
Kuala Lumpur
CANCELLED DUE TO COVID-19
Council on Tall Buildings and Urban Habitat
CTBUH 2020
International Conference

The Post Crisis City

Rethinking Sustainable Vertical Urbanism

17 NOVEMBER 2020

Live-Streaming from
Singapore, London & Chicago

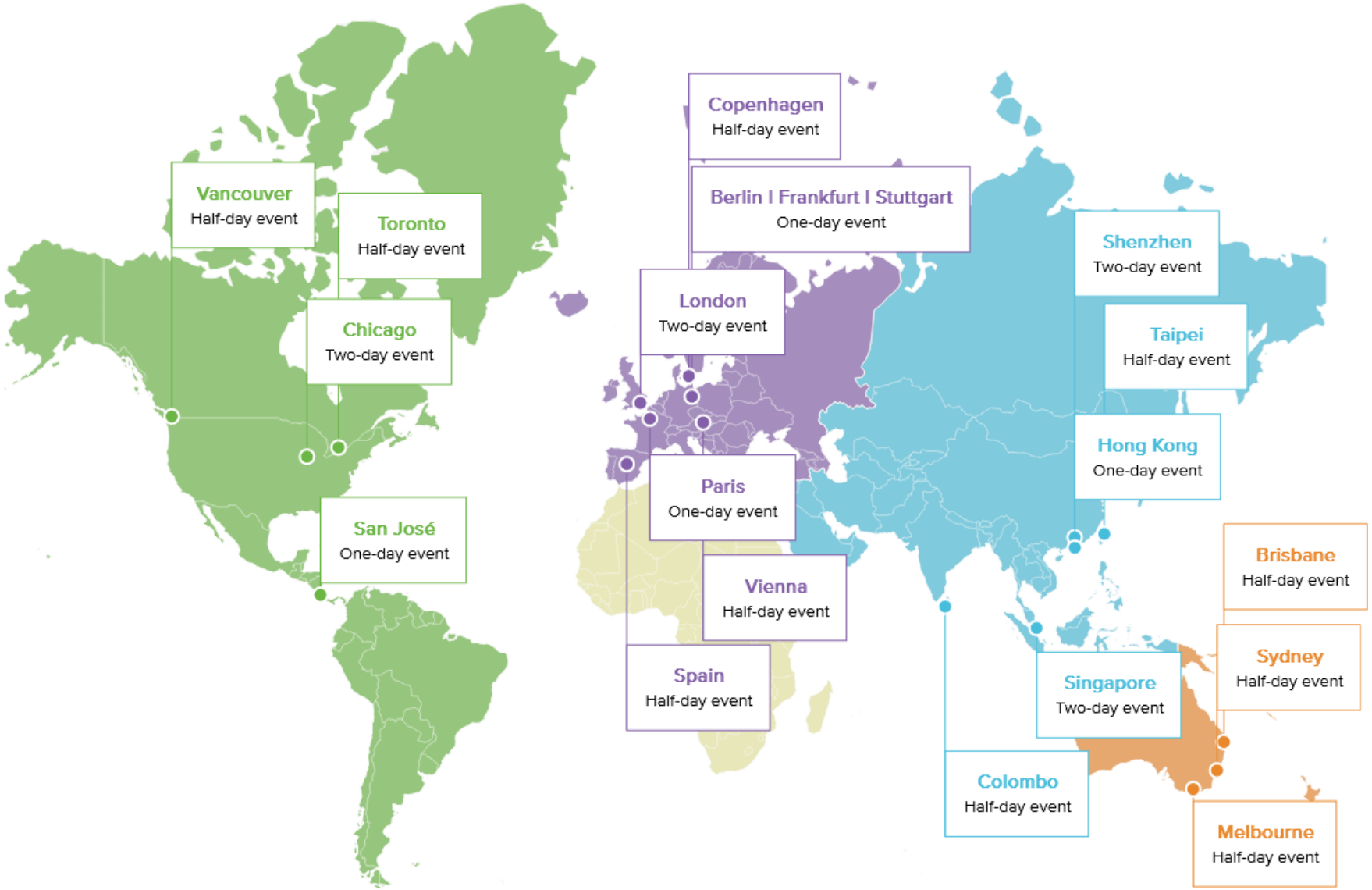
2020.CTBUHconference.com

THE FUTURE CITY

Addressing Carbon, Climate & Societal Crises

8–12 November 2021

Americas | Australia | China | Europe Middle East | Southeast Asia



THE FUTURE CITY

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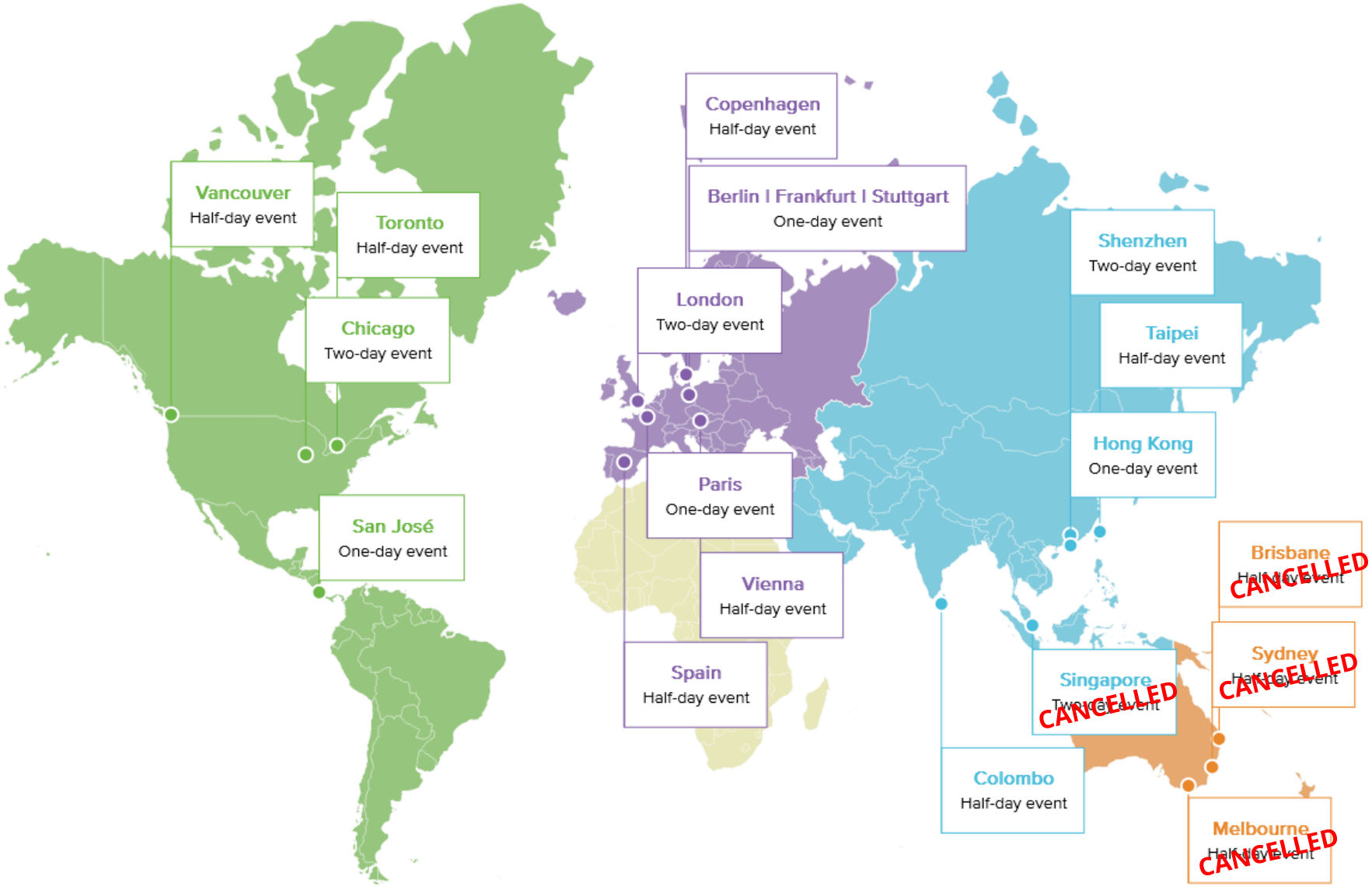


2020 Singapore Steering Committee

CTBUH 2023
INTERNATIONAL CONFERENCE

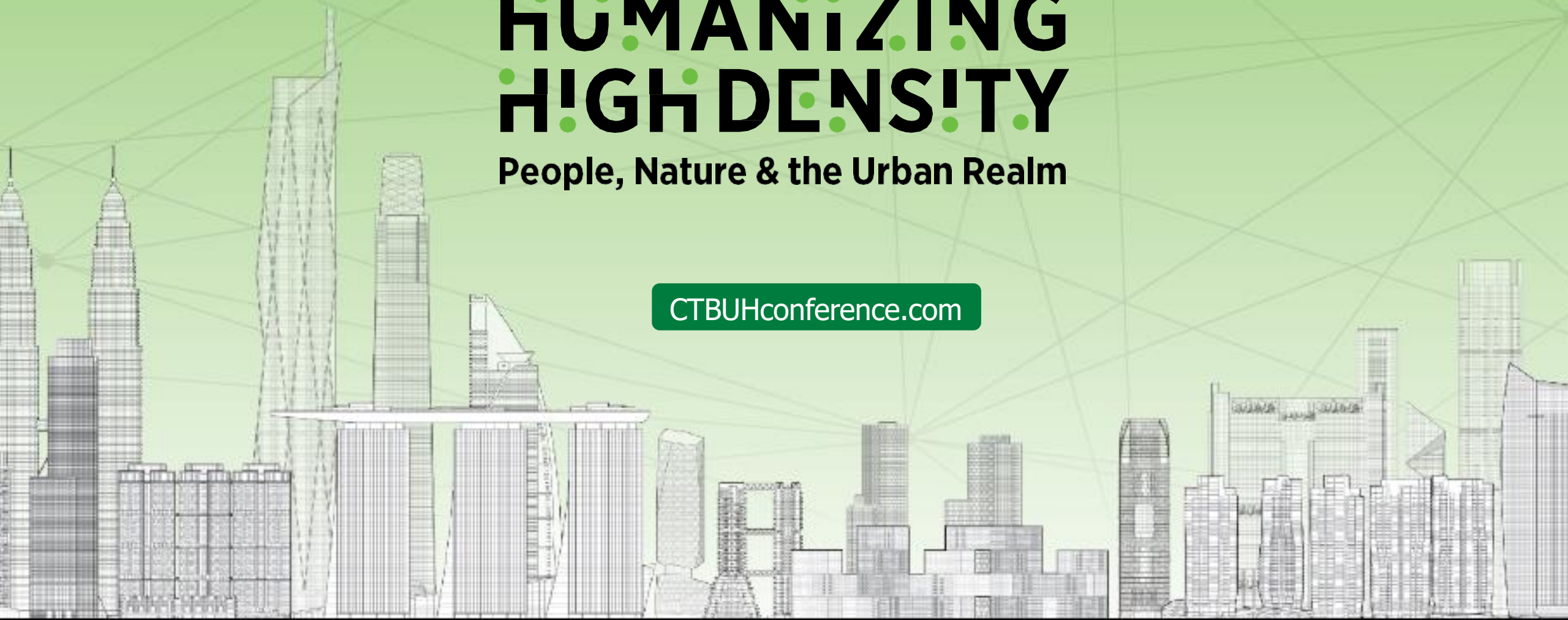
Singapore & Kuala Lumpur • October 16–20

Council on Tall Buildings and Urban Habitat

HUMANIZING HIGH DENSITY

People, Nature & the Urban Realm

CTBUHconference.com



How to Get Involved

SPEAK

Abstract submission deadline:
10 February 2023

SPONSOR

Exclusive sponsorships are available to promote your company and expertise internationally

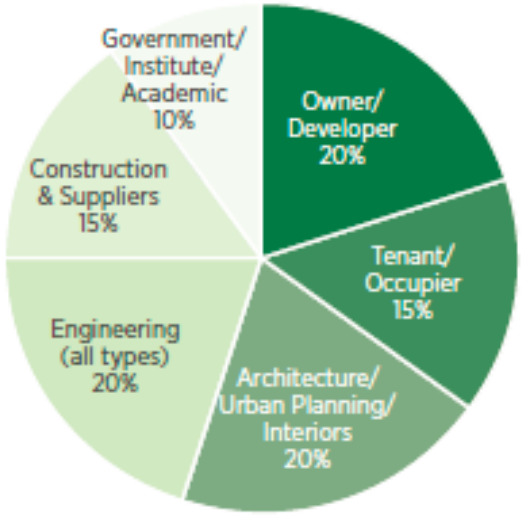
SERVE

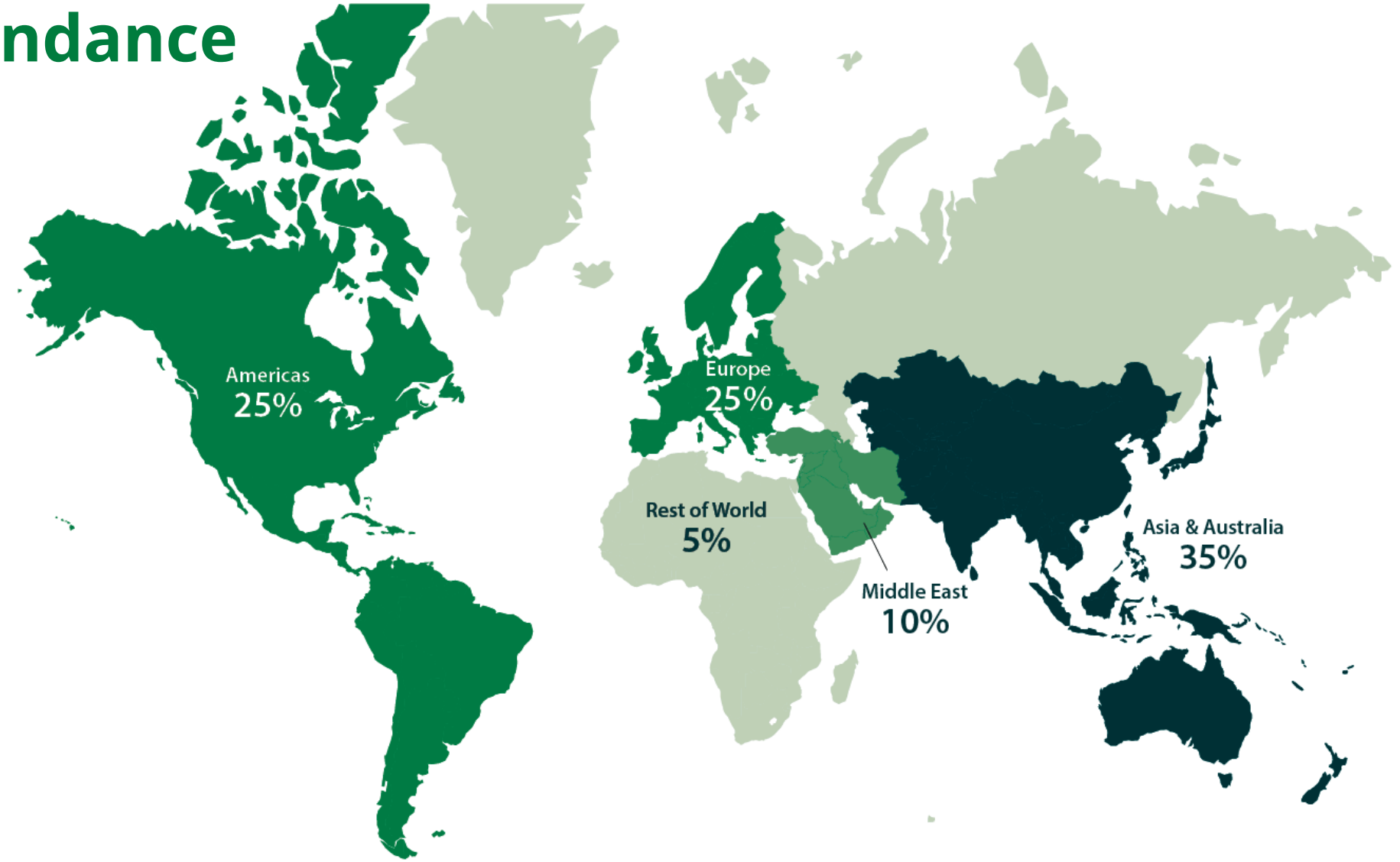
Get involved in the local organizing committee and help steer the event

- **Dates:** 16–20 October 2023
- **Core Venue:** Singapore: Marina Bay Sands
  Kuala Lumpur: *To Be Determined*
- **Attendance:** **1,200+** Delegates / **50+** Countries

Expected Attendance

Attendance by Profession





1,200+	200	50+	9	3	1
DELEGATES	SPEAKERS	COUNTRIES	TRACKS	EVENINGS OF SOCIAL EVENTS	GREAT CONFERENCE!

CTBUH 2019 Chicago Conference Attendance

Top 10 Owner/Developers/Investors/Property Managers

(Based on number of registered attendees)

Note: Conference Sponsors are recognized through the inclusion of their logo.

1	Sun Hung Kai Properties	16
2	Lendlease Corporation	8
3	Boston Properties	7
=4	JLL	6
=4	Taipei Financial Center Corporation	6
=6	Africa Israel Residence	4
=6	Hongkong Land Limited	4
=8	CITIC HEYE Investment Company	3
=8	Howard Hughes Corporation	3
=8	Moceri + Roszak	3
=8	Ping An Financial Center Constr. & Dev.	3
=8	Portafolio Inmobiliario	3
=8	Related Midwest	3
=8	Tishman Speyer	3

Total owners/developers/investors/property managers in attendance = 150 people, 73 companies

CTBUH 2019 Chicago Conference Attendance

Top 10 Architecture/Urban Planning/Interiors Companies

(Based on number of registered attendees)

Note: Conference Sponsors are recognized through the inclusion of their logo.

1	Skidmore, Owings & Merrill	24
2	Adrian Smith + Gordon Gill Architecture	12
=3	Gensler	11
=3	Goettsch Partners	11
5	bKL Architecture	9
=6	Archilier Architecture	8
=6	C.Y. Lee & Partners Architects/Planners	8
=6	Perkins and Will	8
=9	CallisonRTKL	5
=9	PDW Architects	5
=9	Rhode Partners	5

Total architects/urban planners/interior designers in attendance = 347 people, 162 companies

CTBUH 2019 Chicago Conference Attendance

Top 10 Engineering Companies

(Based on number of registered attendees)

Note: Conference Sponsors are recognized through the inclusion of their logo.

1	WSP	20
=2	Thornton Tomasetti	20
3	Arup	12
4	RWDI	9
5	BuroHappold Engineering	7
=6	DeSimone Consulting Engineers	7
=6	Magnusson Klemencic Associates	7
=6	Ramboll Group	7
=6	Tetra Tech High Performance Buildings Group	7
=10	DCI Engineers	6
=10	Robert Bird Group	6
=10	Setec TPI	6

Total Engineers in attendance: 137 companies

CTBUH 2019 Chicago Conference Attendance

Top 10 Contractors/Project Managers/Cost Consultants

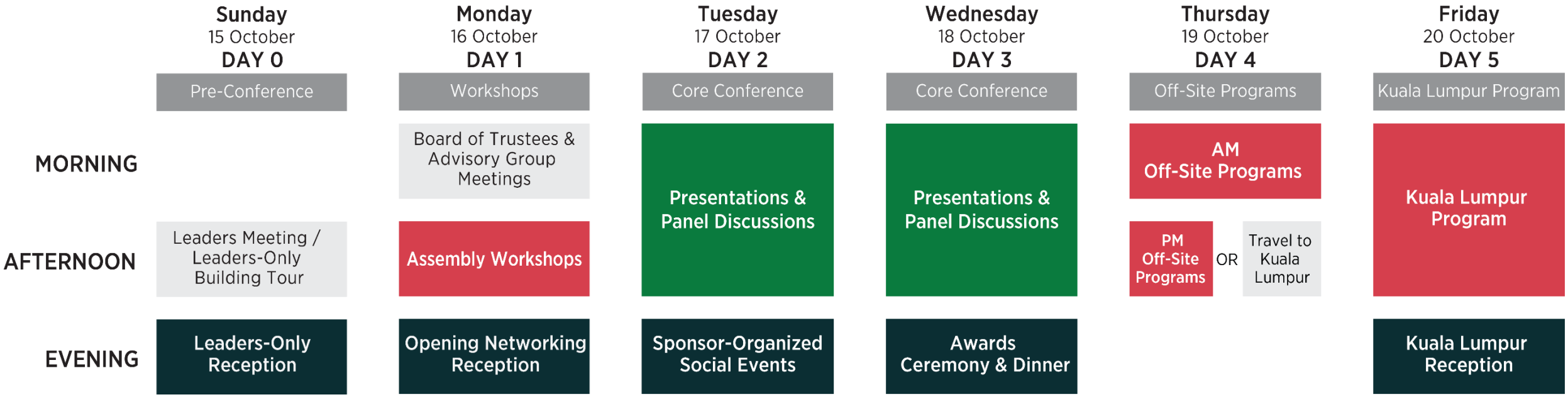
(Based on number of registered attendees)

Note: Conference Sponsors are recognized through the inclusion of their logo.

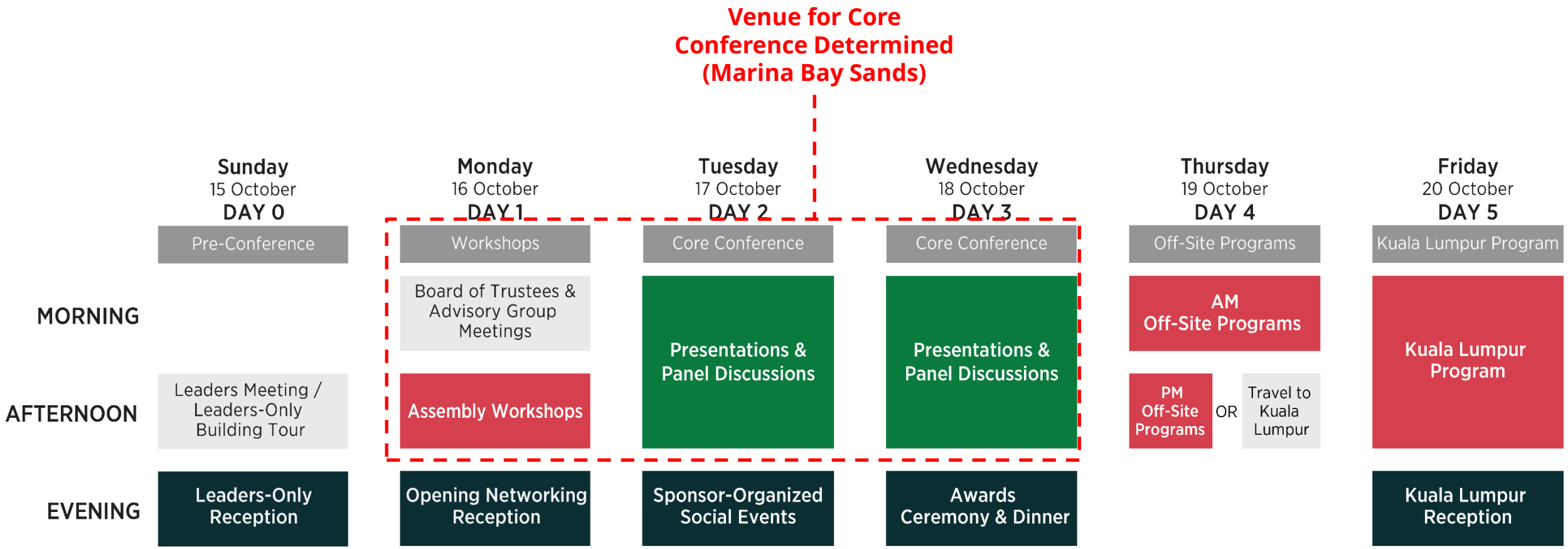
1	Multiplex	9	MULTIPLEX
=2	Margolin Bros. Engineering & Consulting	8	
=2	Turner International LLC	8	Turner
=4	Bouygues Batiment International	4	
=4	China State Construction Engineering Corp	4	
=4	Income Egypt	4	
=4	LCL Builds	4	
=4	Tucker HiRise Construction	4	
=4	Waxman Govrin Geva Engineering	4	
=10	3lite	3	
=10	alinea Consulting	3	
=10	GCL Builds Limited	3	
=10	Hill International	3	Hill International
=10	Katerra	3	
=10	Ledcor Construction Limited	3	
=10	Prodeyco	3	
=10	Total Bangun Persada	3	

Total contractors/project managers/cost consultants in attendance = 132 people, 63 companies

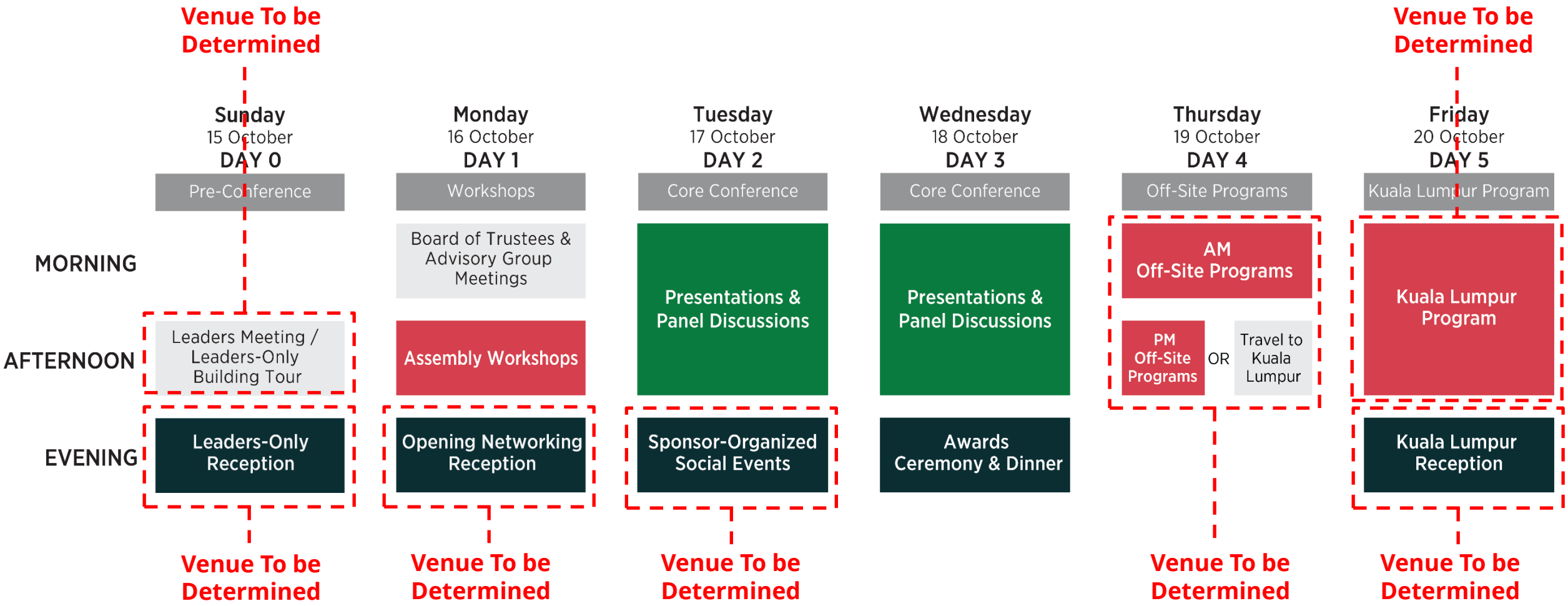
Program Overview



Program Overview



Program Overview



Awards Categories

- **Deadline for Submissions:** 17 March 2023

PROJECTS

Best Tall Building Awards

Height
< 100 Meters
100–199 Meters
200–299 Meters
300–399 Meters
> 400 Meters

Region
Americas
Asia
Australia
Europe
Middle East & Africa

Best Tall Building Worldwide

Best Tall Non-Building Award

Urban Habitat Award

District/Master Plan
Scale Single Site Scale

Future Award

10 Year Award

COMPONENTS

Innovation Award

Structure Award

Systems Award

Space Within Award

PROCESSES

Construction Award

Repositioning Award

PEOPLE

Lifetime Achievement Awards

Lynn S. Beedle Lifetime Achievement Award
Fazlur R. Khan Lifetime Achievement Award

Equity, Diversity & inclusion Award

CTBUH Fellows

Recent Singapore CTBUH Award Winners

18 Robinson

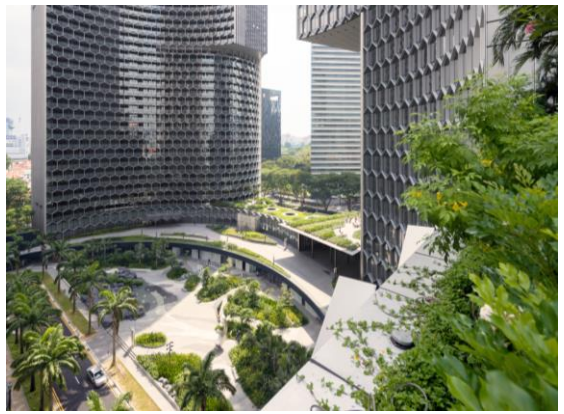
Best Tall Building 100-199 Meters 2022
Award of Excellence Winner

Urban Habitat - Single Site Scale 2021
Award of Excellence Winner

Geotechnical Engineering Award 2022
Overall Category Winner

City Gate Shoppes and Residences

Best Tall Mixed-Use Building 2022
Award of Excellence Winner



DUO Tower

Urban Habitat - Single Site Scale 2021
Overall Category Winner

Best Tall Building 100-199 Meters 2019
Award of Excellence Winner

Kampung Admiralty

Best Tall Mixed-Use Building 2019
Overall Category Winner

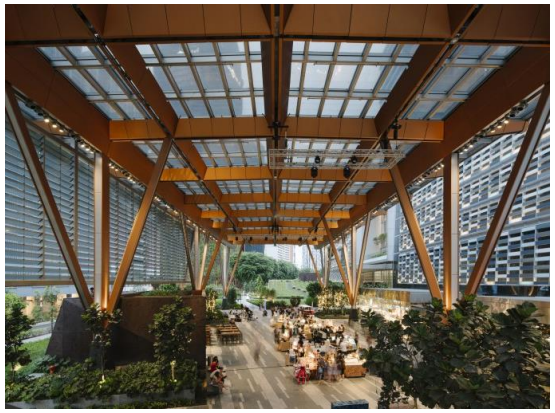
Urban Habitat - Single Site Scale 2019
Overall Category Winner

Best Tall Building under 100 meters 2019
Award of Excellence Winner

Recent Singapore CTBUH Award Winners *(Cont.)*

The Pinnacle @ Duxton
10 Year Award 2019
Overall Category Winner

Best Tall Building Asia & Australasia 2009
Overall Category Winner

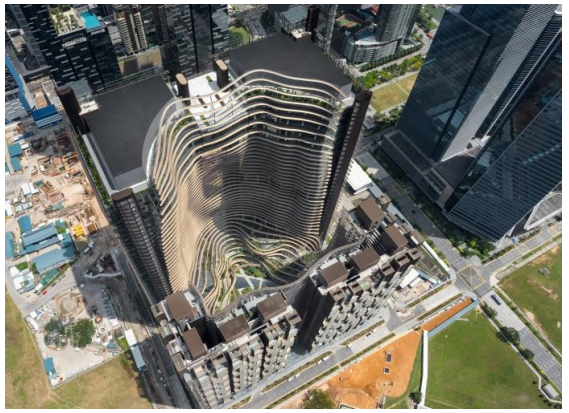


Tanjong Pagar Centre
Urban Habitat - Single Site Scale 2019
Award of Excellence Winner

Oasia Hotel Downtown
Best Tall Building Worldwide 2018
Overall Category Winner

Best Tall Building Asia & Australasia 2018
Overall Category Winner

Urban Habitat Award 2018
Award of Excellence Winner



Marina One
Best Tall Building Asia & Australasia 2018
Award of Excellence Winner

Recent Singapore CTBUH Award Winners *(Cont.)*

Sky Habitat
Best Tall Building Asia & Australasia 2016
Award of Excellence Winner

Urban Habitat Award 2016
Award of Excellence Winner

SkyVille @ Dawson
Best Tall Building Asia & Australasia 2016
Award of Excellence Winner

Urban Habitat Award 2016
Award of Excellence Winner

South Beach
Best Tall Building Asia & Australasia 2016
Award of Excellence Winner

CapitaGreen
Best Tall Building Asia & Australasia 2015
Overall Category Winner

Recent Singapore CTBUH Award Winners *(Cont.)*

PARKROYAL on Pickering
Urban Habitat Award 2015
Overall Category Winner

Best Tall Building Asia & Australasia 2013
Award of Excellence Winner

SkyTerrace @ Dawson Block 89
Best Tall Building Asia & Australasia 2015
Award of Excellence Winner

d'Leedon
Urban Habitat Award 2015
Award of Excellence Winner

The Interlace
Urban Habitat Award 2014
Overall Category Winner

Best Tall Building Asia & Australasia 2014
Award of Excellence Winner

Recent Singapore CTBUH Award Winners *(Cont.)*

Ardmore Residence
Best Tall Building Asia & Australasia 2014
Award of Excellence Winner

Reflections at Keppel Bay
Best Tall Building Asia & Australasia 2012
Award of Excellence Winner

Solaris
Best Tall Building Asia & Australasia 2012
Award of Excellence Winner

Marina Bay Sands
Best Tall Building Asia & Australasia 2010
Award of Excellence Winner

Sponsorship Opportunities

Sponsorship Packages

	Diamond + Conference Host	Platinum + Ballroom / Track + Workshop	Platinum + Specific Package	Gold + Student / Research Competition	Gold + Workshop	Gold	Silver + Breakfast / Lunch / Coffee Break	Silver
	5 Packages *(5 Available)* **US$70,000***	**4 Packages** *(4 Available)* **US$60,000***	**12 Packages** *(12 Still Available)* **US$50,000***	**4 Packages** *(4 Still Available)* **US$40,000***	**6 Packages** *(6 Still Available)* **US$40,000***	**10 Packages** *(10 Still Available)* **US$30,000***	**10 Packages** *(10 Still Available)* **US$15,000***	**10 Packages** *(10 Still Available)* **US$10,000***
Sponsor Branding Priority	Highest Priority	2nd Highest Priority	2nd Highest Priority	3rd Highest Priority	3rd Highest Priority	3rd Highest Priority	4th Highest Priority	4th Highest Priority
Exclusive Sponsorship	Branded Ballroom + Track	Branded Ballroom + Track + Workshop Lead	9 Package Options: 1. Conference APP 2. Conference Bags 3. CTBUH Journal 4. Digital Charging Station 5. Name Badge Lanyards 6. Networking Reception – Opening 7. Networking Reception – Kuala Lumpur 8. Off-Site Programs (4 No.) 9. VIP Lounge (VIPs, Speakers & Leaders)	4 Competition Options: 1. Research Seed Funding 2. Student Design Competition 3. Student Research Competition 4. Student Traveling Studio	Workshop Lead		One breakfast, lunch, or coffee break, with promotional video	
Host Off-Site Program	✓							
Exhibition Booth	Priority Positioning							
Table for 8 at Awards Ceremony & Dinner	VIP Table – Priority Positioning							
Branding Presence in Ballroom	✓	✓						
Complimentary Core Conference Registrations *(NOTE: Need to include speaker registrations)*	6	5	5	4	4	4	3	2
Presentation/Speaker/Panel Roles	1 Core Conf. Presentation	1 Core Conf. Presentation + Workshop Lead Role	1 Core Conf. Presentation	1 Core Conf. Presentation	1 Core Conf. Presentation + Workshop Lead Role	1 Core Conf. Presentation	1 Session Chair Role	1 Session Chair Role
Accreditation and Certification Committee Role		Committee Chair			Committee Chair			
Accreditation & Certification Workshops *(NOTE: Can be used across several workshops)*	5 Attendees (5 No.)	Chair + 4 Attendees (5 total)	Attendees (4 No.)	Attendees (4 No.)	Chair + 4 Attendees (5 total)	Attendees (3 No.)	Attendees (2 No.)	Attendee (1 No.)
Networking Reception Invites	6 VIP Invites to Opening Networking Reception							
Recognition from Chair	At Conference Open & Close	In Track & Workshop			In Workshop			
Logo on Website Homepage	✓	✓	✓					
Small Brochure in Delegate Bags	✓	✓	✓					
Logo in Event Adverts in CTBUH Journal, etc.	✓	✓	✓	✓	✓	✓		
Promotion via Social Media	✓	✓	✓	✓	✓	✓		
Host Sponsor Social Event on evening of 17 October	✓	✓	✓	✓	✓	✓		
Company Email Marketing Support	✓	✓	✓	✓	✓	✓	✓	✓
Material on General Sponsor Table	✓	✓	✓	✓	✓	✓		
Logo on Signage	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Walk-in/out Slide Loop	✓	✓	✓	✓	✓	✓	✓	✓
Promotion via Post-Conference Digital Report	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in Conference Guide	✓	✓	✓	✓	✓	✓	✓	✓
Special Designation on Name Badges	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor
Logo on Website	✓	✓	✓	✓	✓	✓	✓	✓

Sponsor Level	**US$**	**Exclusive Benefits** (Note: Branding increases across packages)
Silver	$10,000	Session Chair + 2 delegates + 1 workshop attendance
Silver + Coffee Break	$15,000	Coffee Break + Session Chair + 3 delegates + 2 workshops
Gold	$30,000	**Presenter** + 4 delegates + 3 workshops
Gold + Package	$40,000	**Exclusive Package** + **Presenter** + 4 delegates + 4 workshops
Platinum + Package	$50,000	**Higher Exclusive Package** + **Presenter** + 5 delegates + 4-5 workshops
Platinum + Track + Workshop	$60,000	**Ballroom/Track** + **Workshop Lead** + **2 Presenters** + 5 delegates + 5 workshops
Diamond + Conference Host	$70,000	**Host** + **Ballroom/Track** + **Off-Site Program** **+ 2 Presenters** + Exhibition Booth + Awards Dinner Table + 6 delegates + 5 workshops + 6 networking reception

Program-Connected Packages

Diamond + *Conference Host*

5 Packages Available | **Cost: US$70,000**

Conference Tracks (9 No.)

- The Social Realm
- The Urban Realm
- The Natural Realm
- The Technological Realm
- The Occupier Realm
- The Smart Realm
- 2023 Projects in Focus
- CTBUH 2023 Best Tall Building Awards

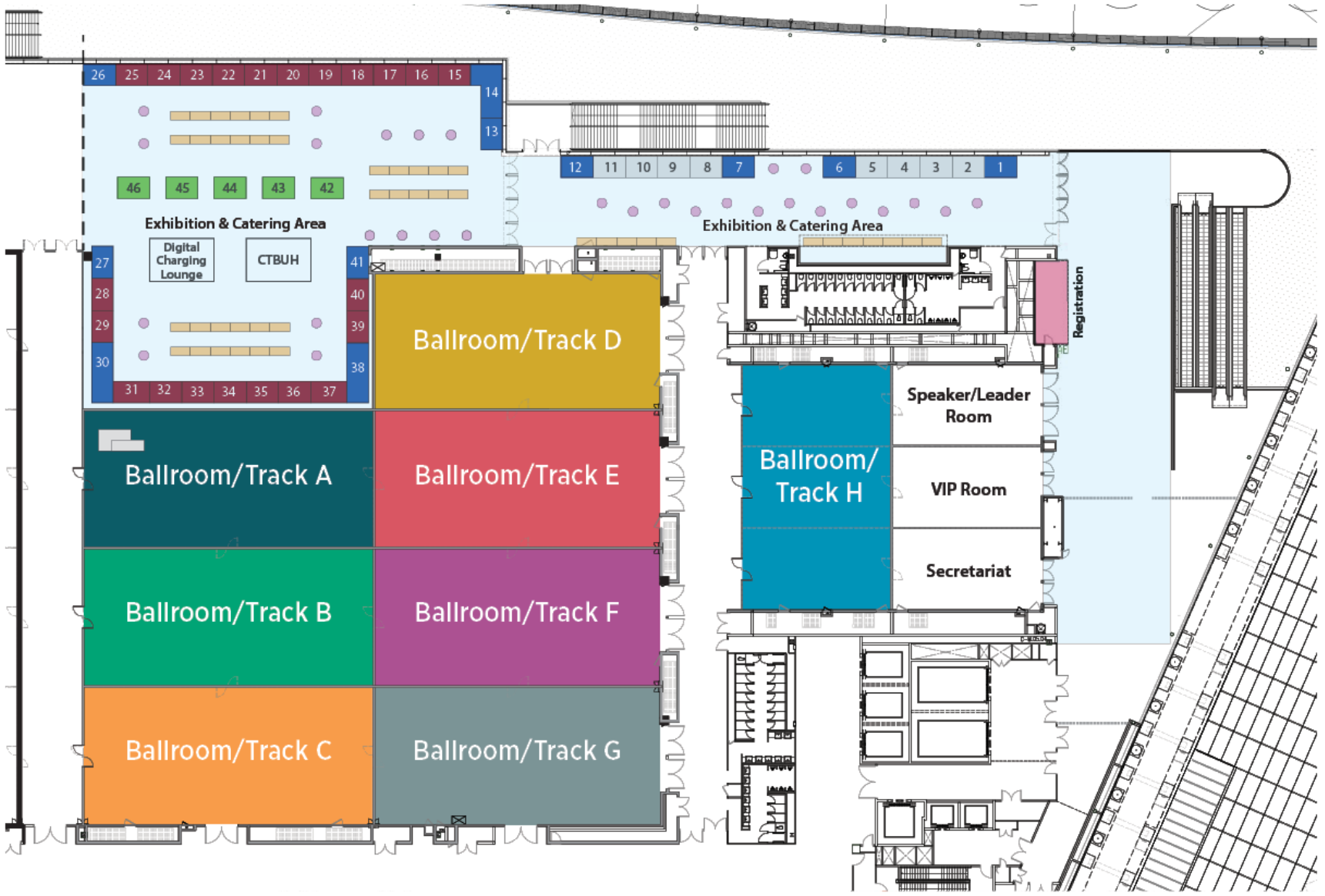
- Kuala Lumpur program: Humanizing High Density

Diamond + *Conference Host*

Key

Diamond:	5 Nos.
Platinum:	11 Nos.
Gold:	22 Nos.
Silver:	8 Nos.

Total: 46 Nos. + CTBUH + Digital Charging Lounge

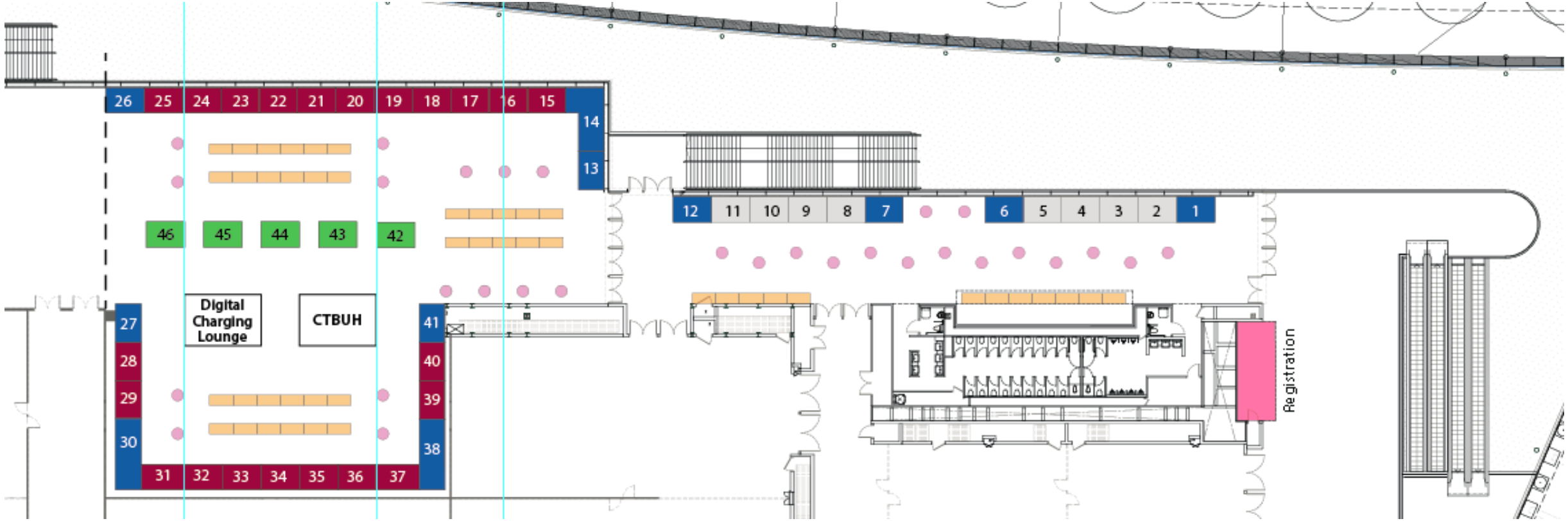


Venue Plan

Exhibition Plan

Key	
Diamond:	5 Nos.
Platinum:	11 Nos.
Gold:	22 Nos.
Silver:	8 Nos.

Total: 46 Nos. + CTBUH + Digital Charging Lounge



Platinum + *Ballroom/Track + Workshop*

4 Packages Available | **Cost: US$60,000**

Conference Tracks (9 No.)

- The Social Realm
- The Urban Realm
- The Natural Realm
- Technological Realm
- The Occupier Realm
- High Density
- The Smart Realm
- 2023 Projects in Focus
- Best Tall Building Awards
- Kuala Lumpur program: Humanizing High Density

Workshop Themes (10 No.)

- Architectural Design
- Carbon & Materials
- Construction
- Economics & Development
- Image of Density
- Mobility
- Structure
- Systems
- Tenants
- Urban Impact

Gold + *Workshop*

6 Packages Available | **Cost: US$40,000**

Workshop Themes (10 No.)

- Architectural Design
- Carbon & Materials
- Construction
- Economics & Development
- Image of Density
- Mobility
- Structure
- Systems
- Tenants
- Urban Integration & Impact

Platinum + *Networking Reception*

2 Packages Available | **Cost: US$50,000**

Past Networking Reception Venues

2017 Dubai
Burj Khalifa

Hosted by:

EMAAR BURJ KHALIFA

2017 Shenzhen
Ping An Finance Center

Hosted by:

中国平安 PING AN

2016 Hong Kong
International Commerce Center

Hosted by:

新鴻基地產 Sun Hung Kai Properties

2015 New York
One World Trade Center

Hosted by:

The Durst Organization

2013 London
The Gherkin (30 St. Mary Axe)

Hosted By:

EvansRandall IVG

Sponsor Organized Events Evening 2: Wednesday 18 October

Office Party

Small Group Dinner

Garden Party

Boat Trip

Awards Ceremony & Dinner

Evening 3: Wednesday 18 October

Platinum + *Off-Site Program*

4 Packages Available | **Cost: US$50,000**

Past Off-Site Programs

Chicago 2022

Tribune Tower

Adaptive Reuse: A Landmark Renovation

Dubai 2018

Palm Tower

At Sea: Dubai's Extraordinary Land Reclamation Efforts

Sydney 2017

The EY Centre

The Changing High-Rise Workplace

Guangzhou 2016

Pearl River Tower

Harnessing Wind Energy at Height

London 2013

Height & Heritage

Walking Tour with Chief Urban Planner, Peter Rees

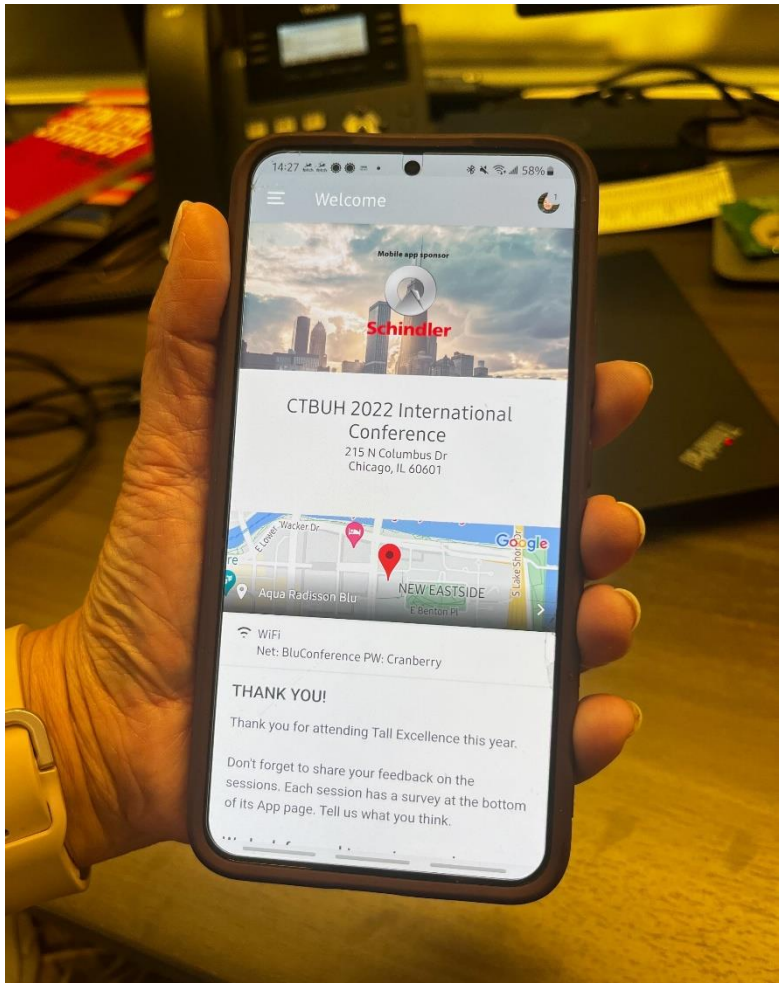
Branding Packages

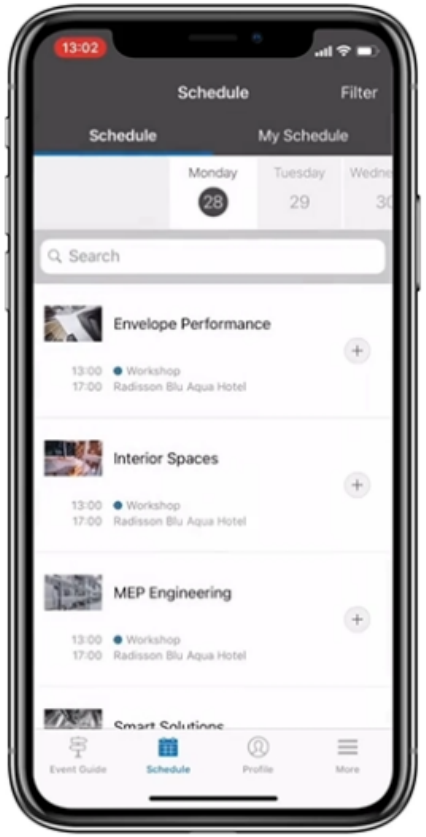
Platinum + *CTBUH Journal*

1 Package Available | **Cost: US$50,000**

Platinum + *Conference APP*

1 Package Available | **Cost: US$50,000**





View the Program & Build Your Schedule

View the full Congress program and get details about the workshops, presentations, and Off-Site Programs happening each day of the Congress. The app makes it easy to build your own schedule based around the sessions you don't want to miss.

Platinum + *Conference Bags*

1 Package Available | **Cost: US$50,000**

Platinum + *Name Badge Lanyards*

1 Package Available | **Cost: US$50,000**

Platinum + *Digital Charging Station*

1 Package Available | **Cost: US$50,000**

Platinum + *VIP Lounge*

1 Package Available | **Cost: US$50,000**

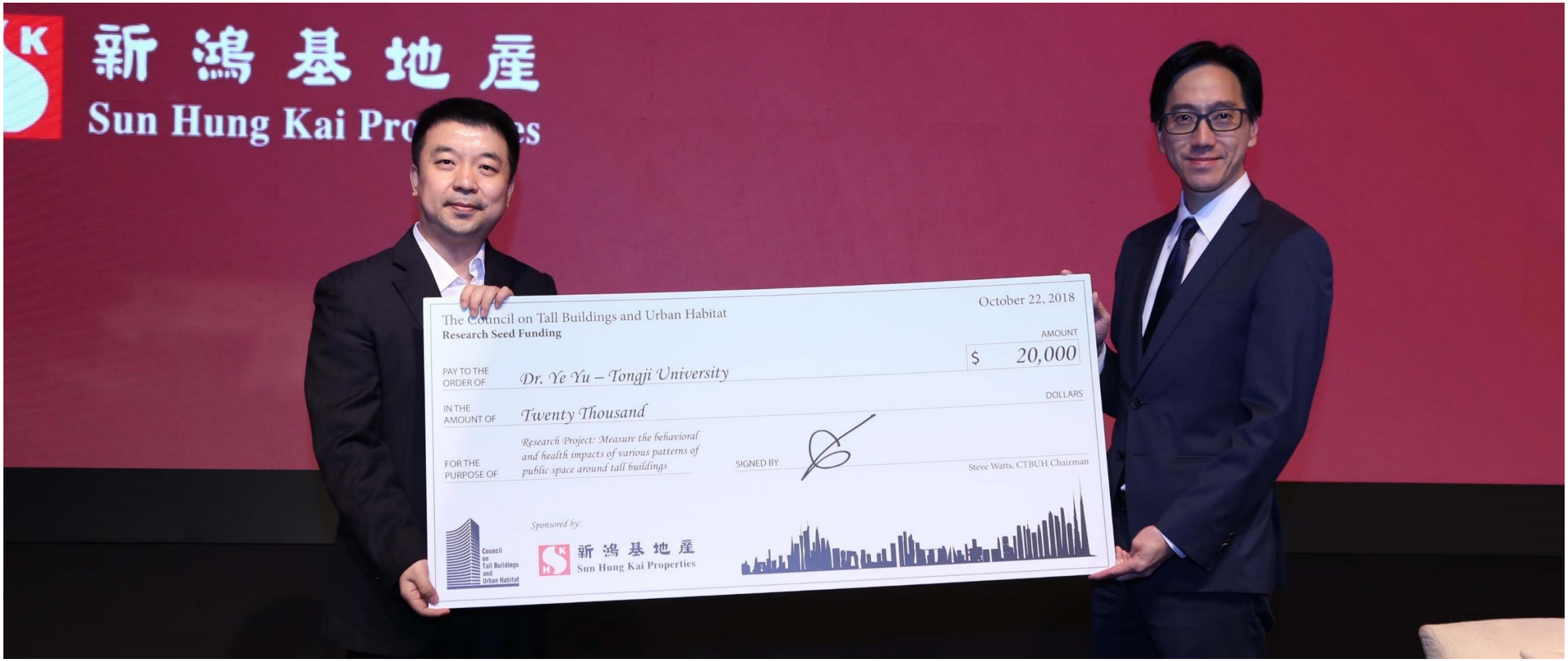
Silver + *Breakfast / Lunch / Coffee Break*

10 Packages Available | **Cost: US$15,000**

Altruistic Packages

Gold + *Research Seed Funding*

1 Package Available | **Cost: US$40,000**



Gold + *Research Seed Funding*

1 Package Available | **Cost: US$40,000**

2013 *"Vertical Greenery: Evaluating the High-Rise Vegetation of the Bosco Verticale, Milan"*
- IUAV University of Venice

Kindly sponsored by ARUP

2014 *"Building Façade Retrofit: A Database of Completed Projects"*
- University of Southern California

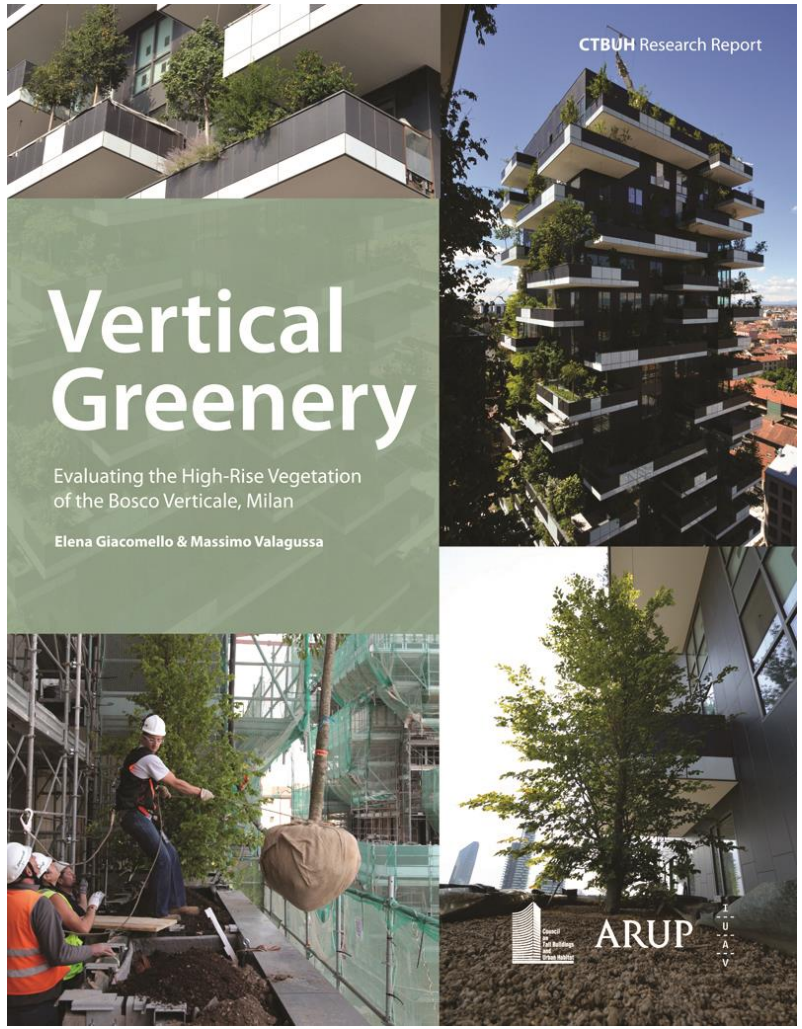
Kindly sponsored by ECADI

2017 *"Façade Fire Incidents in Tall Buildings"*
- Olsson Fire & Risk

Kindly sponsored by 新鴻基地產 Sun Hung Kai Properties

2020 *"Mass Timber Construction Creating Sustainable and Socially-Connected Communities"*
- Deakin University

Kindly sponsored by 中信和业 CITIC HEYE



Gold + *Student Research Competition*

1 Package Available | **Cost: US$40,000**

2016 *"Digital Modeling of Key Postwar Skyscrapers"* - Iowa State University

Kindly sponsored by UL Solutions

2019 *"Skyscrapers as a Complex Response to Rising* Waters" - University of Montreal

Kindly sponsored by TAIPEI IOI

2020 *"Biodiverse High-Rise Façade Microbiomes for Healthy Urban Environments"*
- Jiaotong-Liverpool University

Kindly sponsored by 新鴻基地產 Sun Hung Kai Properties

2021 *"The Skyscrapers of Tomorrow: Urban Planning and Strategies"*
- IUAV University of Venice

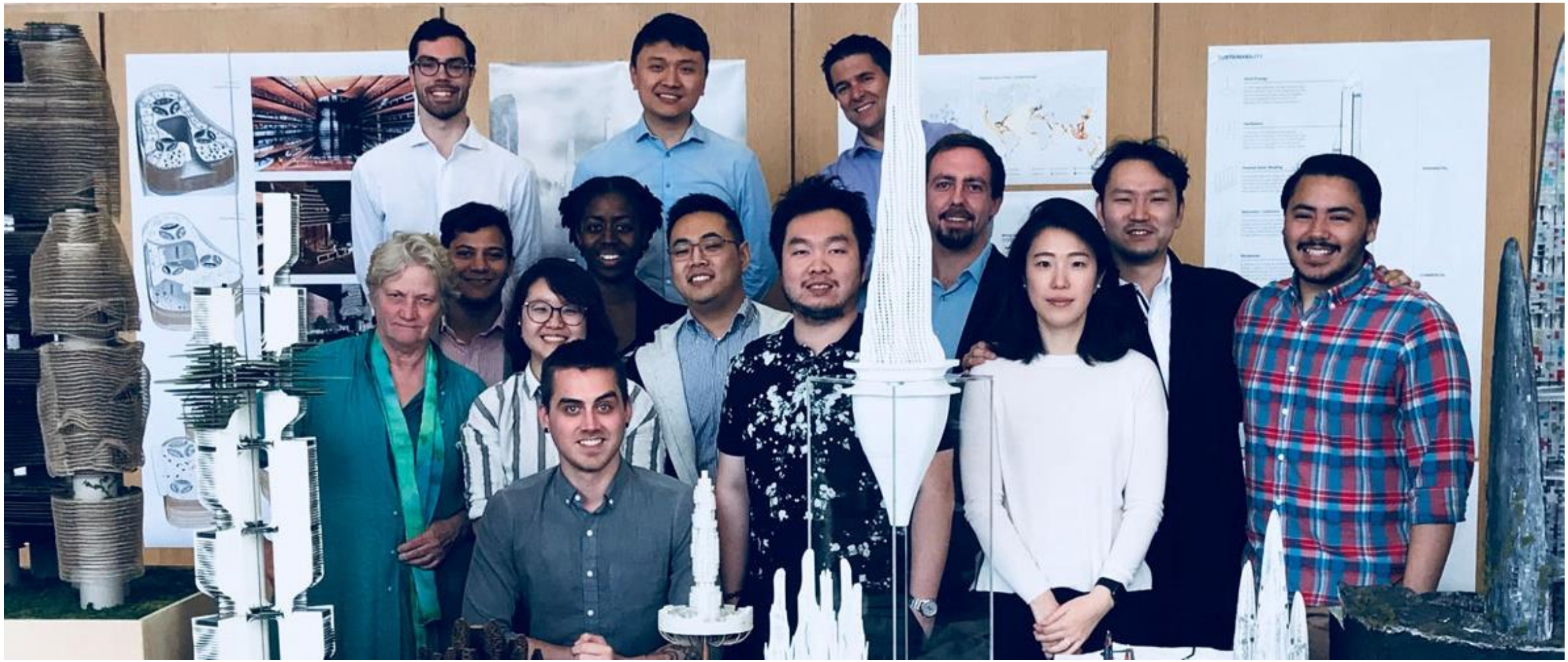
Kindly sponsored by DOW

Gold + *Student Design Competition*

1 Package Available | **Cost: US$40,000**

Gold + *Traveling Student Design Studio*

1 Package Available | **Cost: US$40,000**



Conference Steering Committee

Steering Committee: Responsibilities

- Help steer the Conference overall, through advising/organizing parts of the program; speakers; off-site programs; workshops; etc.
- Attend steering committee meetings (approx. 6 No. / once per month)
- Help with high-profile speakers (e.g., government level)
- Introduce companies to CTBUH and encourage their involvement in the Conference as sponsors, speakers and attendees
- Encourage your own company to sponsor the Conference
- Encourage event Attendance / Promote the event

Steering Committee: Benefits

- Receive subsidized core conference registration ($600 vs $1200)
- Enjoy a promotional profile in advance of the event, including recognition through a 2023 Conference Steering Committee webpage
- Enjoy CTBUH Leader status at the event, through name badge recognition as a “Host Committee” member
- Enjoy greater access to the influential parties involved in the Conference
- Enjoy Access to VIP Lounge
- Be recognized as a person of authority within the CTBUH network, and at the event itself

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