HONG KONG'S CONTEXT

The city has many unique opportunities that set it apart from other global cities. Hong Kong is currently being recognized as Asia’s art hub, which allows the art gallery visitors to engage with the exhibited art in a completely new way, in the same time it allows the office users to have support of the art gallery visitors, and will allow them to refresh completely new way, in the same time it allows the office users to have support of the art gallery visitors, and will allow them to refresh.

WHAT IF?

THE OPORTUNITY

Hong Kong's macro scale perception of the streets, as one of the most densely populated cities in the world, Hong Kong is currently being recognized as Asia's art hub, which allows the art gallery visitors to engage with the exhibited art in a completely new way, in the same time it allows the office users to have support of the art gallery visitors, and will allow them to refresh completely new way, in the same time it allows the office users to have support of the art gallery visitors, and will allow them to refresh.

THE WAY PEOPLE WORK HAS CHANGED RAPIDLY DURING THE LAST CENTURY, SO SHOULD THE WORKING ENVIRONMENT?

The era of the uniform cubicle office spaces is over. The working environment has changed rapidly in the last several decades, adapting to a multi-ethnic, multi-cultural, multi-national, and increasingly digital age. The ownership of space becomes collective rather than individual. Many recent projects highlight this approach. Creating a public injection in horizontal way is simple task, however how can we create a public injection in vertical direction?

WHAT IF?

THE OPORTUNITY

Hong Kong's macro scale perception of the streets, as one of the most densely populated cities in the world, Hong Kong is currently being recognized as Asia's art hub, which allows the art gallery visitors to engage with the exhibited art in a completely new way, in the same time it allows the office users to have support of the art gallery visitors, and will allow them to refresh completely new way, in the same time it allows the office users to have support of the art gallery visitors, and will allow them to refresh.

THE WAY PEOPLE WORK HAS CHANGED RAPIDLY DURING THE LAST CENTURY, SO SHOULD THE WORKING ENVIRONMENT?

The era of the uniform cubicle office spaces is over. The working environment has changed rapidly in the last several decades, adapting to a multi-ethnic, multi-cultural, multi-national, and increasingly digital age. The ownership of space becomes collective rather than individual. Many recent projects highlight this approach. Creating a public injection in horizontal way is simple task, however how can we create a public injection in vertical direction?

WHAT IF?

THE OPORTUNITY

Hong Kong's macro scale perception of the streets, as one of the most densely populated cities in the world, Hong Kong is currently being recognized as Asia's art hub, which allows the art gallery visitors to engage with the exhibited art in a completely new way, in the same time it allows the office users to have support of the art gallery visitors, and will allow them to refresh completely new way, in the same time it allows the office users to have support of the art gallery visitors, and will allow them to refresh.

THE WAY PEOPLE WORK HAS CHANGED RAPIDLY DURING THE LAST CENTURY, SO SHOULD THE WORKING ENVIRONMENT?

The era of the uniform cubicle office spaces is over. The working environment has changed rapidly in the last several decades, adapting to a multi-ethnic, multi-cultural, multi-national, and increasingly digital age. The ownership of space becomes collective rather than individual. Many recent projects highlight this approach. Creating a public injection in horizontal way is simple task, however how can we create a public injection in vertical direction?